



# FELINE ADVOCATES

## OF LEON COUNTY

ANNUAL REPORT **2022**

# OUR TEAM

## Board of Directors

### **President-Founder**

Michelle Hartsfield

### **Vice President**

Sara Jones

### **Director**

Melissa Smith

### **Director**

Cailee Geddis

### **Director**

Lindsey Viramontes

### **Director**

Megan Bosley

### **Director**

Becky Kring

### **Director**

Gisele Poitras

### **Honorary Director-Founder**

Susie Caplowe

### **Honorary Director**

Gail Sloane  
Peyton Corbin



## Mission

To advocate on behalf of the rights of animals in Leon County, specifically cats, but on occasion others.

To provide service and care to animals in an attempt to reduce suffering.

To re-home homeless animals.



# MESSAGE FROM THE PRESIDENT

What an honor to be able to say that we are entering our fourth year of operations. We couldn't be more proud of all of our accomplishments over the past year.

And as I always say, I couldn't have asked for a better team of volunteers and dedicated animal lovers that have continued this dream. Our currently board of directors include 5 of our original of which have been consistently and heavily involved since our founding, not waivering in their membership since the beginning. We continually look for talented animal lovers who are strong leaders, that can become the furture of FALC

As we continue to work in our community with homeless animals, we look forward to working on our education program. So many topics regarding all animal welfare need to be shared with our community and we hope to play a prominent roll along side other wonderful animal non profits in spreading animal welfare knowledge.

We appreciate your support and please continue to follow us through all of our endeavors!

Michelle Hartsfield  
Founder and Presdient



# THE FALC CATS

## INTAKES-300

This year is FALC's 3rd birthday, and we have grown so much since our first year when we rescued 66 cats. This year we took in exactly 300 cats! After 4 years in operation, we have found that rescuing around 300 cats per year is manageable and sustainable for us while still making a large impact in our community.

We rescue cats from a variety of situations including local and rural shelters, strays found by concerned citizens and community members, and owner surrendered animals.

Because of our new found partnership with Orphan Kitten Club and their mini medical grants, a part of our intakes have been able to focus on some of the more serious cases that would normally be extremely difficult to help save due to lack funds.





# THE FALC CATS

## ADOPTIONS 2021 230

Once our kitties are in our care, they head to foster homes, where they stay until they are ready to be fully vetted. All of the cats in our care get spayed or neutered, microchipped, vaccinated, and tested for FIV/FelV. Once they receive all their vetting, they become available for adoption.

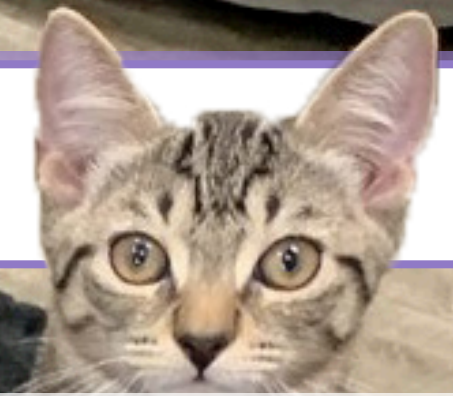
We are so thankful for the 2 adoption centers our nonprofit operates - Fat Cat Café and Fat Cat Books.

These facilities and their patrons and supporters helped FALC find homes for 230 kitties this year.





# FAT CAT CAFE



## ADOPTIONS 296

Fat Cat Café celebrated its 5th year of being open in August! 5 years have gone by so quickly, and we are amazed by all the cafe has accomplished in this time. We have experienced so many changes, challenges, and growth over the years. One thing that has not changed is our team's passion for creating a fun and educational experience for our patrons! We love getting to watch the cafe serve as a safe and relaxing space for customers to unwind, destress, and have fun with cats. We were happy to host numerous birthday parties and private events! It is also wonderful to see so many adoptions, despite the known global shifts in attitudes and ability to own pets following the end of the COVID-19 pandemic.

One of our proudest adoptions was for Pocus, a gorgeous tortie that lived up on our catwalk for the first few months of her cafe stay. Eventually, she built trust with our employees, who found out she loved pets and especially butt scratches! Slowly but surely, she would show off her sweet disposition to our customers. She resided in our care for over a year before finding an amazing forever home. We were so happy for her.

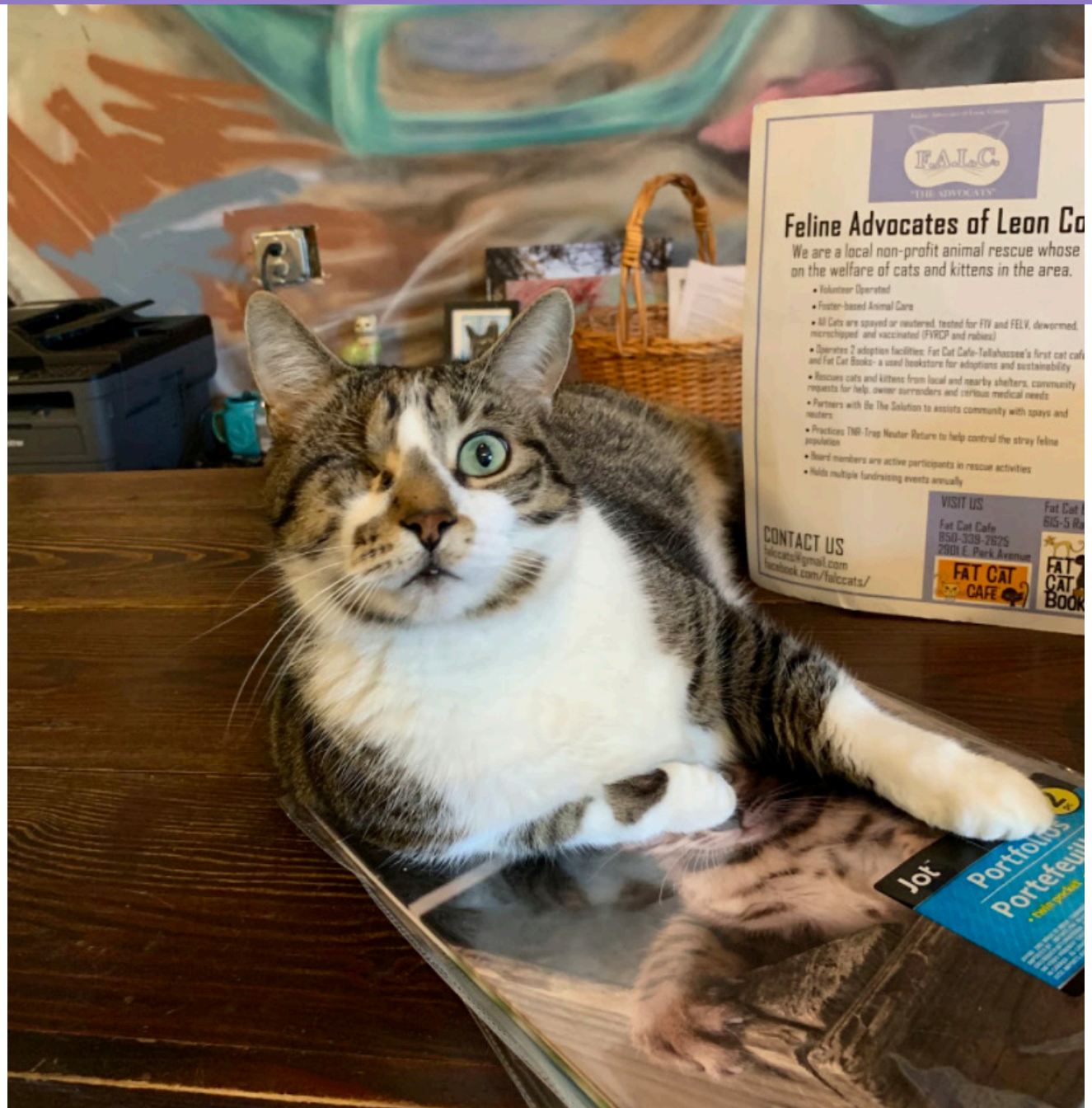


# FAT CAT BOOKS

## ADOPTIONS 32

Fat Cat Books had a successful 2nd year of operation! From grab bag book sales to poetry readings, to live acoustic musicians on First Fridays, it was a year jam-packed with fun. We love being part of the Railroad Square community, which has always supported and emphasized the importance of small locally owned businesses.

We were also able to partner with several new local artists to showcase their amazing creations in our boutique. This adoption center also served as a safe haven for so many adult and senior cats. We saw 32 cats find their forever homes! This might not seem like a large number, but when working with this feline population that many deem "less adoptable", this is a major win. We were able to rescue and rehome cats with kidney disease, amputated limbs, one-eyed cats, and cats that had to have all their teeth removed. We can't wait to see what the future holds!





# REVENUE

## TOTAL

\$131,582

(represents our 2021-2022 Fiscal Year)

## FAT CAT CAFE

\$62,218  
(2022)

## FAT CAT BOOKS

\$58,895  
(2022)

## GRANTS

\$17,000+

See Grants Next Page  
(2022)

## FUNDRAISING

\$10,000  
(2022)



## 2022 FUNDRAISERS

FOR CAT'S SAKE ART AUCTION-OCTOBER • BLIND DATE WITH A BOOK-FEBRUARY • BOOK SALE-  
QUARTERLY • FACEBOOK FUNDRAISERS PERIODICALLY



# GRANTS

One of our greatest accomplishments this year was the formation of a partnership between FALC and Orphan Kitten Club. Orphan Kitten Club is a nonprofit founded by Hannah Shaw (known as "Kitten Lady" on social media) that not only operates a life-saving kitten rescue, but also strategically partners with other rescue organizations across the USA to provide funding and support for innovating life-saving work with kittens. By receiving programmatic grants and individual medical grants for "Mighty Cats", we were able to focus on helping sick and injured kittens, a population of felines that often struggle to find rescue placement.

One of our favorite medical cases this year was Demi, a tiny kitten brought into a rural shelter with limited resources. Both her eyes were so severely infected and swollen that she was blind. We were able to take her in, and she grew big and strong under the care of her foster Mom.

Thanks to Orphan Kitten Club funding her care, she was able to undergo double eye enucleation surgery. She may have lost her eyes, but she survived and gained an amazing forever home with one of our board members. FALC also celebrated rescuing our 1000th cat this year!

We are beyond proud to call ourselves MIGHTYCAT PARTNERS!!



In 2022, we received a \$12,500 grant from Orphan Kitten Club to fund a new program called Team Kitten Watch. This initiative aims to improve and expand our ability to monitor kittens in foster care by funding kitten care specialists to visit foster homes, check on kittens, and provide medical care. We love our foster team, and this grant will expand their life-saving abilities and allow us to take in more kittens with complex medical issues





# COMMUNITY PARTNERS

## IT TAKES A VILLAGE

In addition to our current amazing partners, we also formed a partnership with Hills Science diet, and we are a proud partner of the Hills Pet Food Shelter and Love program. As part of this program, we can feed our kitties with nutritious food at an affordable cost, plus provide our special needs and senior casts with prescription food to fit their own unique diets.

We give our utmost thanks to those who walk with us in our journey!

***"Teamwork is the secret that makes common people achieve uncommon results." – Ifeanyi Onuoha***





# OUR VILLAGE

## OUR FOSTERS

We are so thankful for our fosters, who provide a safe space for cats in our care until they are adoption ready. Our fosters choose to be part of a greater mission to create a better world for animals, a world where every animal in need can be rescued. Our foster team is doing feline life-saving work daily and falls in love with the cycle of taking in cats in need, nursing them back to health, and saying goodbye so they can foster again and again.

## OUR VOLUNTEERS

We could not get anything accomplished without our volunteers, who provide the manpower to keep things moving! From helping out at events and fundraisers, to transporting cats to appointments, doing the laundry for our facilities, helping us deep-clean our facilities, and so much more.

## OUR EMPLOYEES

We are thankful to be able to hire employees to keep our adoption facilities running. All our employees are hard-working, intelligent, and passionate about our mission. They interact with the public daily to ensure you have a great experience visiting our facilities. people who make running these facilities easier and safer while the rest of us can go to our "day jobs".





# TRAP NEUTER VACCINATE RETURN

## Community Cats Spayed or Neutered 222

Trap Neuter Vaccinate Return is an effective and humane method for managing populations of feral, unowned, free-roaming community cats. Trappers set traps to catch these cats, and we get them sterilized and vaccinated before returning them to their outdoor home. TNVR effectively reduces the number of kittens born outside annually. In 2022 we increased our TNVR numbers from 143 cats to 222 cats. Every cat fixed is a small victory towards a world where kittens are never born outdoors!





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